



Photographic Society of America

PSA

PSA's Continuing Commitment to Camera Clubs

CAMERA CLUBS

An electronic bulletin for PSA Camera Clubs & Councils

Photographic Society of America's

Camera Club Committee

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Welcome New Clubs & Councils!

(Joined in the months of April, May, and June)

Arizona Photographic Society
Naples Camera Club
Linn Area Photo Club
The Batavia Photographic Club
Stonewall Jackson Photo Club
Camera Club at Greenbriar at Whittingham
Southwest Photographic Arts Association
Hill Photography Club
Austin Shutterbug Club

The Camera Club Committee hopes all of the new clubs will avail themselves of the many opportunities that exist in the seven divisions: Color Slide, Nature, Photojournalism, Photo Travel, Electronic Imaging, Stereo and Pictorial Print. Interclub Competitions, Study Sets/Club Programs, Bulletin Advisory Service, Club Judging Services, and the Information Centers.

Of interest also will be the PSA Bulletin Contest and PSA Website Contest, both of which can be found on the PSA website.

The one resource you may want to acquaint yourself with is the Regional Director in your geographical area. He/She can be of great assistance in finding your way around PSA. There is a list which can be found on the PSA website with their contact information.

Welcome All New Clubs!!!

***The Need
For Instruction***

*Lectures
Workshops
Field Trips
Competitions
Club Programs
Mentoring*

Developing a Club Educational Plan ... the search for knowledge and the desire for self-improvement are sharply evident in camera clubs where members hope to increase their photographic skills. Most clubs have only a handful of advanced workers. The majority of their members are beginners, or those with little experience. This larger group may lack the perception to see a good or the ability to take or make a good picture. These people the need help to improve; hence, the need for or desirability of some form of photographic education should be apparent.

Attending lectures, demonstrations and field trips, studying successful competition prints and slides, witnessing judgments, viewing and hearing PSA club programs, all contribute to member's photographic knowledge. Even social meetings play a part in instruction by offering members an opportunity to discuss their avocation and exchange helpful ideas.

Technically and artistically, amateur photography has grown rapidly. To keep pace with such growth, progressive clubs have found the most positive and effective answer is a planned and continuing educational program. It inspires and stimulates artistic talents inherent in almost everyone and also offers tested methods along with the latest techniques for making better pictures.

Developing any educational program requires study and planning. Appoint a Chairperson for such a project. He/She, in turn, may appoint assistants or a committee. As with any new club activity, all members should be offered an opportunity to make suggestions. The success of any group venture depends upon the interest and active support of every club member.

There are three generally-accepted forms of instruction used by clubs. They are listed below:

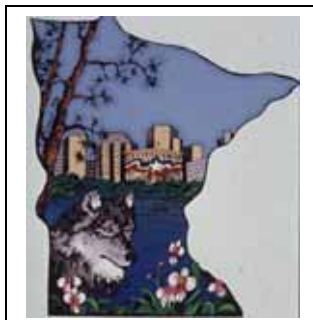
1. Individual or small-group instruction, usually in member's homes.
2. Lectures, demonstrations, and workshops, held as part of a club's regular programming.
3. Courses and schools, usually open to the public, to which an admission charge is made.

Some subjects can be best taught in the form of lectures, where, with the aid of their notes and reference material, students afterwards practice on their own. But there is little question that learning-by-doing is preferable to the lecture method, especially with beginners.

The numerous benefits which flow to a camera club as a result of sponsoring a teaching program are many. Their importance cannot be over-emphasized. The individual member will grow in knowledge and capacity, the club will gain strength and prestige, and amateur photography will build toward a greater and stronger future.

"PSA Camera Club Guide"

PSA Notes:



**Photographic Society
of America**

66th Annual International
Conference
of Photography

September 5 - 11, 2004
Bloomington
(Minneapolis)
MINNESOTA

**Plan now to enter
your club in
PSA's Interclub
Competitions
This Fall!**

**To register just
contact the list
of Director to the
right** →

**Join the Fun of
Interclub and let
your members
see how they fare
against other
PSA's.**

**PSA International Conference of Photography
Minneapolis-St. Paul, Minn**

Sept 5-11, 2004

Register onlineat:

www.psa-photo.org/conference

A Slide Show That Tells All!!!

This is PSA

A 15-minute show packed with beautiful slides and a prerecorded tape that provides a brief summary of how PSA is organized and what activities and services it offers for individual, club, and council members. Show it at your club and council to remind members and inform non-members of all the benefits of PSA membership.

Free from Headquarters: www.psa-photo.org

or from your Region Director: www.psa-photo.org/regions2.htm

Competitions / Exhibitions

- International Creative Club Slide Competition
Jerry Hixson, FPSA, 3770 South Alta, Reedley, CA
93654; 209-638-9606 jhixson@inreach.com
- International Club Slide Competition
Louis A. Podesta, 9 Westvale Lane, Huntington, NY
11743-6617; 631-692-4092; lolipod@aol.com
- Nature Club Slide Competition
Yong-ran Zhu, 13440Paddock Parkway, New Berlin, WI
53151; YZhu@mcw.edu
- PJ Interclub Slide Competition
Ralph E. Pyke, FPSA, 1811 Woodbrook Dr., Denton, TX
76205-7867; 940-382-2189 rpyke@gte.net
- PT Interclub Slide Competition
Faye Jones, 18973 Highway 95, Wider, ID 83676
cfjones@widaho.net
- PP International Club Print Competition
Edward Gervais, 124Sandpiper Ct. Florence, OR
97439; 541-997-5864 egervais@winfinity.com
- SD International Club Competition
Steve Dudley, 854 West 47th St.; Miami Beach, FL 33140
305-672-6439 sddd@ameritech.net

Desktop Publishing

*Use GIF and JPEG
For online publishing*

*Use EPS and Tiff for
print publishing*

Website to Visit:

<http://desktoppub.about.com>

This site offers the essentials, articles and resources on “Desktop Publishing”

You may also sign up for a free newsletter.

There will also be a link placed on the CCC website.

Best Graphics File Formats for Desktop Publishing ... Graphics come in many flavors but not all file formats are suitable for all purposes. How do you know which is best? In general, there are graphics formats suitable for printing and those for on-screen viewing or online publishing. Within each group there are also formats that are better than others for the same task.

Use Gif and JPG for online publishing. Although other formats for online publishing are in development, at present GIF and JPG are the standards. Use EPS and Tiff for print publishing. If all your printing is sent to your desktop printer, you may be able to use other formats including CGM and PCX with acceptable results; however, for high-resolution output EPS and Tiff will provide the least hassles and the best quality. They are the standards for high-resolution printing.

In addition to the formats in the chart, below, there are proprietary graphics file formats. These are bitmap or vector formats used by specific graphics programs. Although some desktop publishing software will recognize the more common formats such as PSD from Adobe Photoshop (bitmap) or CDR from CoreIDRAW (vector), it is generally best to convert these images to TIFF or EPS or other common graphics file formats.

The simple chart outlines the best use for several common formats. Match the format to your job either by starting with graphics in that format or by converting other artwork to the desired format.

Format:	Designed for:	Top choice for:
BMP	Screen display under windows	Windows Wallpaper
EPS	Printing to PostScript printers	High-resolution printing of illustrations
GIF	Screen display (Web)	Online publishing of photographic images
JPEG, JPG	Screen display (Web)	Online publishing of photographic images
PICT	Screen display (Non-PostScript)	
TIFF, TIF	Printing to PostScript printers	High resolution printing of images
WMF	Screen display	Transfer vector images

Desktop Publishing by: Jacci Howard Bear